



**COMPANY PROFILE** 

# **AGENDA**

PARLOUR GROUP PROFILE
HISTORY AND PERMITS

O2 LOCATIONS, SERVICES & SHOP DESIGN

THE TEAM
INVESTMENT DETAILS

HOW TO START

SCAN THE CODE TO FILL UP APPLICATION FORM

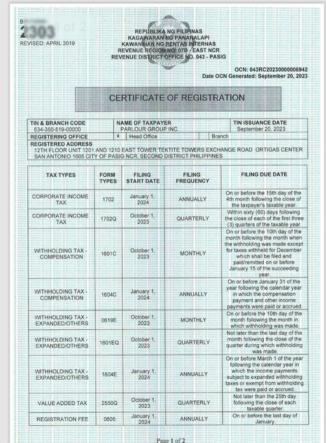
# **ABOUT PINK PARLOUR**

Pink Parlour stands as a distinguished beauty haven, revered for its comprehensive range of services spanning waxing, manicures, pedicures, and beyond. Our ethos centers on delivering unparalleled quality and ensuring utmost client contentment. With seasoned professionals at the helm, each visit guarantees a serene and gratifying experience. Whether indulging in a swift touch-up or embarking on a transformative journey, patrons can expect nothing short of excellence.

Our commitment extends beyond mere beauty enhancements; it encompasses fostering a sanctuary of relaxation and hygiene. Pink Parlour's unwavering dedication to providing exceptional treatments underscores our mission to redefine beauty standards. Step into our sanctuary, where every detail is meticulously curated to offer a sanctuary of rejuvenation and refinement, setting us apart as an epitome of excellence in the realm of beauty

# PARLOUR GROUP CORPORATE PERMITS

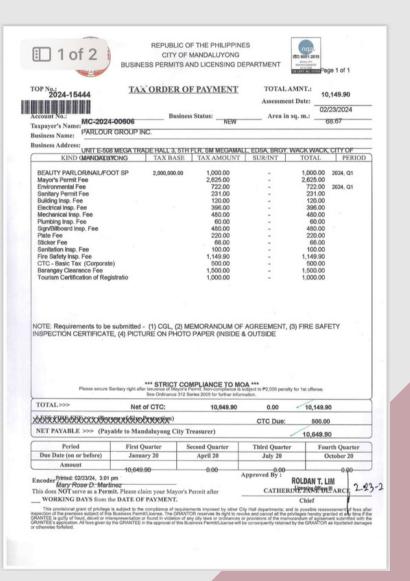






# PARLOUR GROUP CORPORATE PERMITS

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# **REGIONAL OUTLETS PHILIPPINES** MALAYSIA

**PARLOUR** GROUP

## **CURRENT STORE LOCATIONS**











ROBINSONS GALLERIA



SM NORTH EDSA



THE RISE MAKATI



EASTWOOD MAIN MALL



AYALA MALL CLOVERLEAF



S MAISON

EIGHT FORBES TOWN BGC

FESTIVAL MALL ALABANG

O SQUARE MALL GREENHILL

SM MEGA

# PINK PARLOUR SERVICES

# "HIGH MARGIN. RE-OCCURRING DEMAND & EXISTING MARKET"



#### BUMBUM FACIAL

lst in the Philippines with a very high potential success rate. Bumbum was introduced to address buttne & blemish problems down south

#### WAXING

Pink Parlour developed our own waxing techniques and procedures that ensures fast and painless treatments every time. We have won over 10 prestigious awards for our waxing in Singapore.

# After a sessions

PINK PARLOUR

✓ NO PAIN

**✓** SMOOTH

✓ HAIR-FREE!

**✓ NO DOWNTIME** 

#### PERMANENT HAIR REMOVAL

Ditch your shavers & switch to long-term, permanent hair removal. Alpha light super hair removal is fast and effective. It also lightens and treats ingrown hair effectively.





**LASH SERVICES & WHITENING** 



#### **SPRAY TANNING**

Pink Parlour is Asia's largest spray tan provider, Our certified tanning techniques and SparTan 2 hr rapid solutions promises intense colors that gives the perfect tan every time.



#### SPRAY FAIR

Fairer, brighter and perfect skin in minutes! Infused with antiageing and lifting ingredients, this treatment reveals an instantly flawless and perfect skin perfect for any occasion and lasts for 3 to 4 days.



#### NAILS SPA & MASSAGE

Optional value added service. Simply add on everyone's favourite to the list, Foot Massage, the ultimate upsell and service that will add to your profits with no extra investments or costs. Simply relax & distress!



FAT FREEZE



EMS SHAPE



LIPO LASER

**NEW SLIMMING SERVICE** 





# **2023 CONCEPT DESIGN**















# **CANDY INTERIOR**









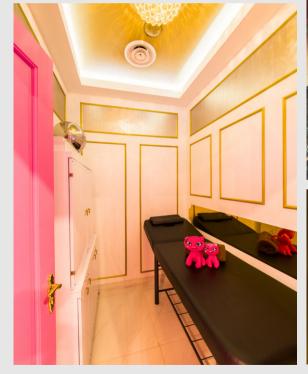






# PRESTIGE INTERIOR







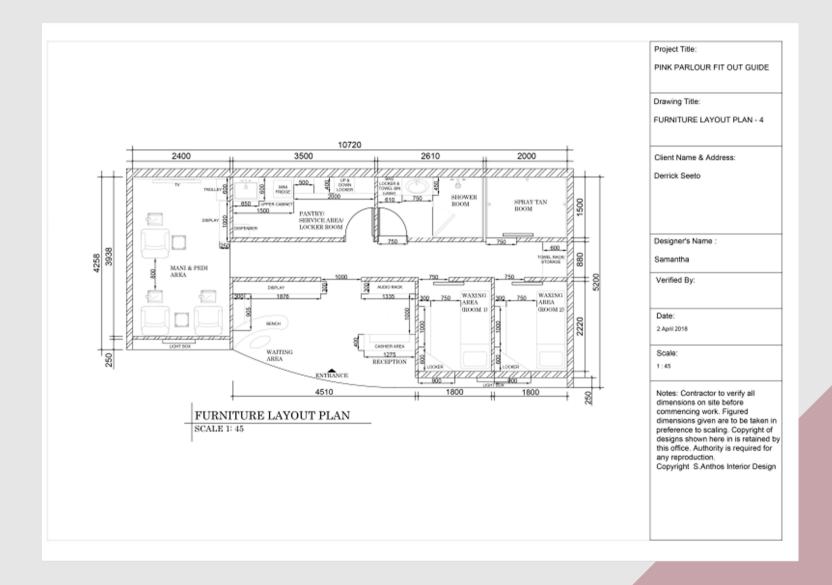








# SAMPLE SHOP LAYOUT







Marble texture Stickers / Marble Laminate



Marmo Classico Gloss DXP 1358G (Lamitak)



Bathroom wall tiles VALS PIETRA - THE CHARM OF QUARTZ VP02MSN (Feruni)



Zinnia Scent R 1284 P (Nippon Paint)



Designer White SCA 5101D Laminate (Lamitak)



OR

Plex Gold D5309 DecoMetal (Formica)



FM 11 Silver Lining ·HDF Laminate Flooring (Floor Master Resources Sdn. Bhd.)



Bathroom floor tiles DANIMARCA ND02 (Feruni)



# THE TEAM

# DERRICK RONALD SEETO FOUNDER & CO-CEO

Mr Seeto was born in Papua New Guinea. He graduated from La Trobe University in Melbourne, Australia in 1996 with a Degree in Economics and Marketing.

He has worked at several start-ups including Dinkurn Technologies specialising in mobile GPS tracking, Helloasia.com launching online loyalty programmes for corporates such as Singtel and Asiacontent.com and handling FMCG client's online branding sites.

In 2001 he launched convertium.com which specializes in helping corporates build, operate and market their websites. This includes vwasia.com, ntuconline.com, onemotoring.com and visitsingapore.com. His special interest in E-Commerce, CRM and social networking led Mr Seeto open redintuition.com.sg in 2006 which launched online stores for SME's and helped them to market online via Online PR activities through social networks.

During the same period, he was approached by his partner Wendi Chan to set-up Pink Parlour specializing in hair removal services. His role in to manage finances and use his skill sets in web technologies to give Pink Parlour a head start. Services cover web design and development as well as online marketing through Google Ad words, Online PR through social networking such as Facebook, Twitter, Bloggers and Forums which eventually led to launching Pink Parlour's online store, online bookings and now iPhone Apps and Games.





# THE TEAM

# WENDI CHAN WAI FUNG FOUNDER & CO-CEO

Born in Singapore Ms Chan has spent a large part of her life in Singapore and in the United States where she learnt the importance of branding and marketing. She brings her vast experience in branding and marketing, coupled with her instincts and insights on industry practices and new market trends to spearhead Pink Parlour ahead of the competition.

She graduated cum laude (honours) in Bachelor of Science for Marketing from San Francisco State University in 1996. Upon graduation, Ms Chan worked briefly in the hotel industry at the Hyatt Regency San Francisco as a Management Trainee. There, she learnt the importance of grooming, discipline and customer service which she still applies on her day to day interactions with clients and partners. Thereafter, she took on a regional position as an events coordinator for American Power Conversion, an American company. Her work puts her in charge of organizing trade shows and dealer events around the region including countries like Thailand, Vietnam, Malaysia and Indonesia, where she learnt project management and working with partners from various countries.

Wendi lived in Jakarta, Indonesia for 3 years and worked as a Merchandise Manager for the largest department store. During her time there, she not only created in-house brands and merchandise for the store but also was responsible for the negotiations and introduction of Italian shoe brands like Marc Jacobs, Sergio Rossi as well as French brand Christian Louboutin to Indonesia. This experience gave her an eye on merchandise creation, branding and sourcing suppliers.

Her interest in Beauty and Fashion ultimately landed her Brand Manager position with Ina Gail Pte in Singapore which owns a chain of Beauty Salons and distributes brands like Dermalogica and Averine cosmetics. After years of building a brand presence for Ina Gail, Ms Chan decided that it was time to use her experience and drive to establish a new brand in the market, starting Pink Parlour in October 2005.



# THE TEAM

# PARLOUR GROUP INC.

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PRESIDENT / CEO
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PH GENERAL MANAGER

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+63 9998831662



JOSERIZ ALBA OPERATIONS MANAGER



**DONNA BANDOJA**PURCHASING OFFICER



MICHELLE DOÑA
FINANCE MANAGER



<u>BRYAN ASPAN</u> REGIONAL HR HEAD



CS REPRESENTATIVE



EDNA VILLADOLID PURCHASING ASST.



MARIELLE REGALADO
ACCOUNTING ASSISTANT



ANGIE FALCATAN HR GENERALIST



ABIGALE ANGELES
CS RECEPTIONIST



FERDINAND ARNAIZ LIASON OFFICER



KAREN CACHO ACCOUNTING ASSISTANT



ALEXZANDRA DE VERA HR GENERALIST



LUZVIMINDA LEANO HR GENERALIST



REGGIE BARCE LIASON OFFICER

# Complete your application seamlessly by scanning to fill the form now.



https://www.pinkparlour.com.ph/investment

### **Contact Information**



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